

Comparative Dashboard

Peer CSAs (Combined Statistical Areas) have populations within 30 percent of Grand Rapids-Kentwood-Muskegon CSA, as well as over 10 percent of employment in Manufacturing.



Avg Nat'l Ranking Change

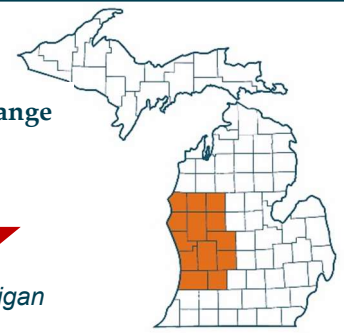
2017 - 2019



Peers



West Michigan



Median Household Income

Peer Rank: 0 ↑ Value: \$7,177 ↑ Nat'l Rank: 1 ↓

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-East Hartford, CT CSA	\$76,804	10
2	Harrisburg-York-Lebanon, PA CSA	\$67,250	34
3	Grand Rapids-Kentwood-Muskegon, MI CSA	\$62,926	51
4	Rochester-Batavia-Seneca Falls, NY CSA	\$61,828	56
5	Louisville/Jefferson...Bardstown, KY-IN CSA	\$60,637	65
6	Buffalo-Cheektowaga-Olean, NY CSA	\$59,249	75
7	Dayton-Springfield-Kettering, OH CSA	\$57,474	83
8	Tulsa-Muskogee-Bartlesville, OK CSA	\$56,952	86
9	Birmingham-Hoover-Talladega, AL CSA	\$56,726	90
10	Greenville-Spartanburg-Anderson, SC CSA	\$55,442	102
11	Knoxville-Morristown-Sevierville, TN CSA	\$54,809	105
12	Greensboro--Winston-Salem--High Point, NC CSA	\$52,269	123

Management, Business, Science, and Arts Occupation Employment

Peer Rank: 0 ↑ Value: 1.3% ↑ Nat'l Rank: 7 ↓

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-East Hartford, CT CSA	45.5%	11
2	Rochester-Batavia-Seneca Falls, NY CSA	43.2%	20
3	Buffalo-Cheektowaga-Olean, NY CSA	40.4%	44
4	Birmingham-Hoover-Talladega, AL CSA	38.7%	58
5	Harrisburg-York-Lebanon, PA CSA	37.7%	68
6	Louisville/Jefferson...Bardstown, KY-IN CSA	37.7%	70
7	Tulsa-Muskogee-Bartlesville, OK CSA	37.3%	72
8	Greenville-Spartanburg-Anderson, SC CSA	36.5%	77
9	Dayton-Springfield-Kettering, OH CSA	36.5%	79
10	Greensboro--Winston-Salem--High Point, NC CSA	35.5%	95
11	Knoxville-Morristown-Sevierville, TN CSA	34.7%	105
12	Grand Rapids-Kentwood-Muskegon, MI CSA	34.5%	108

Individuals in Poverty

Peer Rank: 0 ↑ Value: 2.1% ↓ Nat'l Rank: 1 ↓

Peer Rank	Region	Value	Nat'l Rank
1	Harrisburg-York-Lebanon, PA CSA	9.4%	15
2	Hartford-East Hartford, CT CSA	9.6%	17
3	Grand Rapids-Kentwood-Muskegon, MI CSA	11.2%	43
4	Louisville/Jefferson...Bardstown, KY-IN CSA	11.7%	54
5	Rochester-Batavia-Seneca Falls, NY CSA	12.3%	63
6	Buffalo-Cheektowaga-Olean, NY CSA	13.2%	80
7	Greenville-Spartanburg-Anderson, SC CSA	13.3%	84
8	Dayton-Springfield-Kettering, OH CSA	13.4%	86
9	Birmingham-Hoover-Talladega, AL CSA	14.1%	99
10	Knoxville-Morristown-Sevierville, TN CSA	14.1%	101
11	Tulsa-Muskogee-Bartlesville, OK CSA	14.1%	104
12	Greensboro--Winston-Salem--High Point, NC CSA	16.2%	130

Labor Force Participation Rate (16+)

Peer Rank: 0 ↑ Value: 0.7% ↑ Nat'l Rank: 7 ↑

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-East Hartford, CT CSA	66.6%	30
2	Grand Rapids-Kentwood-Muskegon, MI CSA	65.9%	39
3	Harrisburg-York-Lebanon, PA CSA	65.2%	44
4	Louisville/Jefferson...Bardstown, KY-IN CSA	63.6%	63
5	Rochester-Batavia-Seneca Falls, NY CSA	63.5%	66
6	Tulsa-Muskogee-Bartlesville, OK CSA	63.2%	73
7	Dayton-Springfield-Kettering, OH CSA	62.7%	76
8	Buffalo-Cheektowaga-Olean, NY CSA	62.6%	79
9	Greenville-Spartanburg-Anderson, SC CSA	61.3%	94
10	Greensboro--Winston-Salem--High Point, NC CSA	60.7%	101
11	Birmingham-Hoover-Talladega, AL CSA	60.3%	107
12	Knoxville-Morristown-Sevierville, TN CSA	59.2%	121

Percent of Adults with Education Beyond High School

Peer Rank: 0 ↑ Value: 2.3% ↑ Nat'l Rank: 10 ↑

Peer Rank	Region	Value	Nat'l Rank
1	Hartford-East Hartford, CT CSA	65.1%	38
2	Rochester-Batavia-Seneca Falls, NY CSA	64.7%	43
3	Buffalo-Cheektowaga-Olean, NY CSA	63.5%	54
4	Grand Rapids-Kentwood-Muskegon, MI CSA	62.8%	59
5	Dayton-Springfield-Kettering, OH CSA	60.4%	79
6	Tulsa-Muskogee-Bartlesville, OK CSA	60.3%	82
7	Louisville/Jefferson...Bardstown, KY-IN CSA	60.2%	85
8	Birmingham-Hoover-Talladega, AL CSA	59.9%	86
9	Greenville-Spartanburg-Anderson, SC CSA	59.2%	90
10	Greensboro--Winston-Salem--High Point, NC CSA	58.2%	104
11	Knoxville-Morristown-Sevierville, TN CSA	55.3%	123
12	Harrisburg-York-Lebanon, PA CSA	52.9%	136

Population Change (5-year)

Peer Rank: 2 ↓ Value: 0.8% ↓ Nat'l Rank: 13 ↓

Peer Rank	Region	Value	Nat'l Rank
1	Greenville-Spartanburg-Anderson, SC CSA	6.7%	27
2	Knoxville-Morristown-Sevierville, TN CSA	4.1%	58
3	Greensboro--Winston-Salem--High Point, NC CSA	3.8%	64
4	Grand Rapids-Kentwood-Muskegon, MI CSA	3.5%	68
5	Harrisburg-York-Lebanon, PA CSA	2.6%	77
6	Tulsa-Muskogee-Bartlesville, OK CSA	2.5%	79
7	Louisville/Jefferson...Bardstown, KY-IN CSA	2.0%	88
8	Birmingham-Hoover-Talladega, AL CSA	1.1%	100
9	Dayton-Springfield-Kettering, OH CSA	0.3%	117
10	Buffalo-Cheektowaga-Olean, NY CSA	-0.8%	129
11	Hartford-East Hartford, CT CSA	-1.0%	138
12	Rochester-Batavia-Seneca Falls, NY CSA	-1.1%	139

Sources: U.S Census Bureau Population Estimates (2019), American Community Survey 1-Year Estimates (2019)

Note: Arrows indicate the change in respective rankings from 2017 to 2019 for the Grand Rapids-Kentwood-Muskegon, MI CSA. CSAs periodically change according to updated population estimates; Grand Rapids-Wyoming, MI MSA was updated in 2018 to include Ionia County and the name was changed.

Comparable (Peer) Combined Statistical Areas

CS142 Birmingham-Hoover-Talladega, AL CSA
CS160 Buffalo-Cheektowaga-Olean, NY CSA
CS212 Dayton-Springfield-Kettering, OH CSA
CS266 Grand Rapids-Kentwood-Muskegon, MI CSA
CS268 Greensboro--Winston-Salem--High Point, NC CSA
CS273 Greenville-Spartanburg-Anderson, SC CSA
CS276 Harrisburg-York-Lebanon, PA CSA
CS278 Hartford-East Hartford, CT CSA
CS314 Knoxville-Morristown-Sevierville, TN CSA
CS350 Louisville/Jefferson County--Elizabethtown--Bardstown, KY-IN CSA
CS464 Rochester-Batavia-Seneca Falls, NY CSA
CS538 Tulsa-Muskogee-Bartlesville, OK CSA
TALENT 2025 Area

Comparable (Peer) Metropolitan Statistical Areas

Allentown-Bethlehem-Easton, PA-NJ MSA
Birmingham-Hoover, AL MSA
Buffalo-Cheektowaga, NY MSA
Grand Rapids-Kentwood, MI MSA
Greenville-Anderson, SC MSA
Knoxville, TN MSA
Rochester, NY MSA
Tucson, AZ MSA
Tulsa, OK MSA
Worcester, MA-CT MSA

Methodology:

Peer MSAs:

- Population within 20 percent of Grand Rapids-Wyoming, MI MSA
- Not a state capital
- Not a coastal city
- Above 10 percent of Manufacturing contribution to overall GDP

Aspirational MSAs:

- Derived from a base pool of 80 identified in many rankings and studies
- Not a state capital
- Not a coastal city

Peer CSAs:

- Population within 30 percent of TALENT 2025 region
- Above 10 percent of Manufacturing contribution to overall GDP

Aspirational Metropolitan Statistical Areas

Boulder, CO MSA
Charlotte-Concord-Gastonia, NC-SC MSA
Chattanooga, TN-GA MSA
Dallas-Fort Worth-Arlington, TX MSA
Kansas City, MO-KS MSA
Lafayette, LA MSA
Louisville/Jefferson County, KY-IN MSA
Ogden-Clearfield, UT MSA
Portland-Vancouver-Hillsboro, OR-WA MSA
Provo-Orem, UT MSA
Winston-Salem, NC MSA

Most Improved CSAs, 2017-19 (Highest Ranking Change)

Redding-Red Bluff, CA CSA (+32.5 rankings on average)
Huntsville-Decatur, AL CSA (+23.7 rankings on average)
Greenville-Spartanburg-Anderson, SC CSA (+16.8 rankings on average)
Tyler-Jacksonville, TX CSA (+14.8 rankings on average)
Eau Claire-Menomonie, WI CSA (+14.5 rankings on average)
Richmond-Connersville, IN CSA (+14 rankings on average)
Macon-Bibb County--Warner Robins, GA CSA (+13.7 rankings on average)
Boise City-Mountain Home-Ontario, ID-OR CSA (+12.8 rankings on average)
Bowling Green-Glasgow, KY CSA (+12.3 rankings on average)
Martin-Union City, TN CSA (+12.2 rankings on average)

Least Improved CSAs, 2017-19 (Lowest Ranking Change)

Amarillo-Pampa-Borger, TX CSA (-25.3 rankings on average)
Dixon-Sterling, IL CSA (-24.2 rankings on average)
Bloomington-Pontiac, IL CSA (-23.2 rankings on average)
Victoria-Port Lavaca, TX CSA (-21.8 rankings on average)
Greenville-Kinston-Washington, NC CSA (-18.3 rankings on average)
Cedar Rapids-Iowa City, IA CSA (-17.5 rankings on average)
Lake Charles-Jennings, LA CSA (-17.3 rankings on average)
Columbia-Moberly-Mexico, MO CSA (-14.7 rankings on average)
Joplin-Miami, MO-OK CSA (-13.7 rankings on average)
Corpus Christi-Kingsville-Alice, TX CSA (-13.5 rankings on average)